



## Internap Case Study

# eLearning and Remote Training

### Challenge

With the recent explosion in eLearning and corporate distance training, new challenges exist associated with content distribution, security and rights management. One client delivers content to both corporate campus locations and to individuals in the field. This poses licensing management and piracy concerns.

### Solution

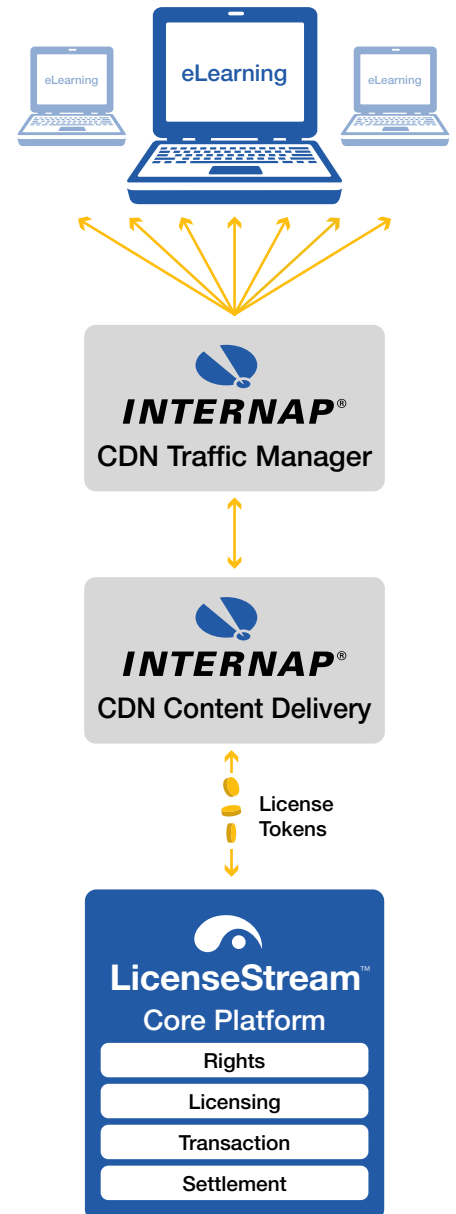
Internap's CDN coupled with LicenseStream's licensing token technology enables the client to distribute to students globally with a full set of authentication, tracking and management tools.

### Capabilities

- A single site and login/credentials enables management of assets through a variety of channels and personnel both externally and internally.
- Organize all existing creative assets in a globally searchable online library.
- Assign content to specific and appropriate categories. Ability to download and re-use any asset for any production need throughout the production network.
- Track, audit, update and manage content, rights, usages, permissions and mashup of any and all content real-time and seamlessly to all production offices.

### Business Benefit

This full set of content distribution and automated licensing tools allows elearning companies to build new markets while copy protecting and tracking usage across the organization.



Internap's integration of ImageSpan's LicenseStream helps deliver and monetize content cost-effectively by providing a next-generation content delivery network combined with a completely automated authentication, licensing and billing platform for digital media. The combined service quickly and securely streams and distributes video, audio, advertising and software to target audiences with leading IP network performance while also managing the entire media transaction cycle of: rights, permissions, pricing, assignment, license generation, commerce management, royalty and billing settlement for digital content.