

Welcome!

We will help transform your content into fully licensable media. LicenseStream will guide you step-by-step to register your content, assign rights, license and settle transactions.

How to Get Started

New Users

Create an account to access LicenseStream, it only takes a few moments to sign up. Registration is Free, Quick and Easy.

Existing Users

If you have already created an account, simply log in to your account with your LicenseStream Username and Password.

Account Retrieval Service

If you have forgotten your password, enter LicenseStream Username and click on the Retrieve Account Information button. An e-mail will be sent to the primary e-mail address listed on the list.

What is LicenseStream?

LicenseStream provides a seamless end-to-end solution of revenue generating transaction modules for your digital content by providing rights management, usage and pricing, licensing, invoice transaction generation, transaction settlement, and royalty processing for digital intellectual property.

Register

New Users can quickly register with LicenseStream with a few easy steps.

The waiting is over. Gain the control you need to better manage your content.

What do I need to do to participate?

Imagespan provides efficient methods and tools to easily register one or multiple content items in the PLUS Content Registry or in Imagespan's Content Registry.

Once registered Imagespan will provide additional tools for rights management, licensing, dynamic pricing, settlement and transaction history review through its other modules.

Upload Content

This page allows you to ingest new material for upload to your License Stream library. Choose to Upload Images or Upload Video.

Upload Images/Video

Select the number of images for upload and hit *Setup* button.

Begin adding files by browsing your local desktop.

Enter Image or Video ID and hit *Upload* button to proceed.

Setup

The Setup option will allow upload window function to appear.

Browse

Browse option will allow you to search your local desktop for files in order to select content for upload.

Upload Content

To transfer digital data from a computer or other digital device to a server or another device.

Activate Content

This page allows you to ingest new material for upload to your LicenseStream library.

Upload Batch

Select an upload batch by date/time from the dropdown menu.

Enter detailed description

Enter copyright information

Select Model/Property Release if applicable

Select User Royalty Group from dropdown menu

Provide keywords

Enter Content Group Name or leave blank if you do not want to group uploaded content

Click *Ingest Content* button

Ingest Content

Ingest allows you to add more metadata and determine whether to group content and enable content in your library.

Active Content

Manage content and start licensing or publishing from this home page.

My Active Content

All Active Content are listed. Select an icon under any content item to initiate LicenseStream functionality.

Filter Content

Search content item by selecting Filter Content to open Content Selection Criteria or scroll through thumbnails to review the content items in your library.

License Content Icon:

Navigates to License My Content page where the provider can generate a license.

Publish Content Icon:

Navigates to Publish My Content page where the provider can publish content to Google Base.

Register Content Icon:

Navigates to Register My Content page where upon upload of content, a unique Registered Content ID is assigned.

Manage Content Icon:

Navigates to My Content page where provider can manage content already in the collection.

Licensed Content Icon:

Navigates to My Licensed Content page where a history of all licensed content can be found.

Disable Content Icon:

Allows the provider to disable content and make unavailable for licensing.

Content Groups

License content or Manage content already in your collection from this page.

Filter Content

Search Group Name or Date Range by expanding the Filter Content option or scroll through thumbnails of content and select group content item.

License Content Icon:

Navigates to License My Content page where the provider can generate a license.

Manage Content Icon:

Navigates to My Content page where provider can manage content already in the collection.

Manage Groups

Manage content groups already in your collection from this home page.

My Active Content

All active content on this page can be selected to a group by clicking on the check mark.

Filter Content

Search Content Selection by Content ID, LicenseStream ID, Description or Date Range by expanding the Filter Content option or scroll through thumbnails of content and select group content item.

My Content Groups

Group List:

Select existing Group List from drop down menu.

View Group Content:

All content under the assigned group will appear on a separate My Active Content page.

License Group:

Navigates to License My Content page where the provider can generate a license.

Add New Group:

Provider can manage content into a new group name.

Delete Group:

Erase entire group and its contents.

Inactive Content

All content marked as disabled can be found on this page.

My Inactive Content

Any content that is disabled cannot be used in licensing or publishing transactions until it is enabled. You may enable disabled content by Clicking on the check mark.

Filter Content

Search disabled content by expanding the Filter Content option or scroll through thumbnails of disabled content and select content item.

Filter search in the Content Selection Criteria field by Content ID, LicenseStream ID, Description, File Name or Date Range to retrieve your already uploaded content.

License Content

Various methods for a provider to license and transact with their own clients.

Start License on this page.

Browse My Content

Navigates to *My Active Content* page where the provider may choose to Manage Content or License Content.

Browse My Content Groups

Navigates to *My Content Groups* page where the provider may choose to Manage Content or License Content.

Upload My Local Content

Navigates to *Upload New Content* page to browse your local desktop for files to select for upload.

Load Transaction from XML

Browse your local desktop for any saved XML files from the Review License page.

License My Content

Start here if you have found a licensee on your own and wish to grant a license and send an invoice.

Define License Parameters

Generate a license based on the parameters selected.

Choose from the 4 models: Popular License, Category License, Build My License or My Licenses. All of the methods are guided and only give valid selections

Rules for My License

Free text comments or rules to describe additional terms for your license.

A General Constraint is any additional details that were not covered in parameter section.

A Regional Constraint is any additional regional inclusion or exclusion.

Generate License

License Start Date is the date the license is effective; the expiration date is derived from the start date plus the duration.

License Code is the PLUS Media Summary Code; machine readable code that represents details of the license.

License Name is filled in if you wish to save the license details to re-use in the My Licenses section; it will be saved in the LS database when you hit the Build button.

Build License button will use your license selections to the Review License Page and Build the License.

Start over button will cancel the transaction and go back to the beginning of the page.

Build License

In order to create a custom license the user is guided through a dynamic selection process that populates each parameter with the valid values based on previous choices made in the process.

Once all of the selections are made, License Stream will automatically generate a license based on the parameters and data entered by the user.

Popular Licenses

Top 25 common usages.

Category License

Broad usage terms for specific media categories.

My Licenses

Select from previously saved licenses or upload stored XML file.

License Review and Pricing

Review license and pricing details on this page.

Licensed Content: Provides thumbnail image and brief review of content details.

Define License Parameter Summary: Abbreviated review of license selection as specified from the Define License Parameters section.

License Summary: A detailed summary of license usage categories as specified from the Define License Parameters section as set by the user.

Additional License Restrictions: Rules for My License entered from previous page.

License constraints are limitations which may be added to narrow the scope of the license.

Plus Media Summary Code: Machine readable code that represents the details of the license.

A media summary code is a code string combining all of the Media Usage Codes associated with an image license, thus representing the full scope of Media Usage associated with that license, including a PLUS header with version number, usage count and checksum.

Content Usage License: A text license statement and usage fee generated from the license parameters.

Suggested Usage Fee: The license fee generated by LicenseStream that represents usage details based on market research and standards.

The fee can be changed by the Content Owner.

Add to Shopping Cart: Add licensing terms and items to shopping cart.

Save Transaction as XML: Saves all license parameters into XML file that can be re-used for other licenses or embedded in the digital file to show the license terms.

Back or Start Over: Cancel the transaction and go back to Generate License Page.

The current license data will be lost.

Manage Content

Manage License Royalties.

Content Information: Provides thumbnail and review of the content details.

Royalty Information: Review of usage fees and recipient splits are calculated.

Royalty Group: Existing royalty groups previously defined with specific royalty percentages going to you and any other party you select (dropdown menu provided).

Usage Fee: Imagespan will take 5% of the transaction as a service fee.

Provider Share: You are able to split the remaining 95% to assign some or all to yourself or assign some or all to other royalty parties but the total must add up to 100% of your royalty share.

Edit Royalty Group: Click box to modify royalty arrangements; Add or remove royalty parties; Recalculate percentage splits.

Add Royalty Group: Enter name of new royalty group and save for future use.

Manage Content Royalties

Assign how royalty payments are distributed to you and any other party.

Content Information: Provides thumbnail and review of the content details.

Royalty Information: Review of usage fees and recipient splits are calculated.

Royalty Calculator: Allows you to manage royalty parties and percentage splits.

Royalty Party: Any person or entity participating in royalty for provider.

Select an existing royalty party from the pull down box or create New Party.

New Party: Add New Party detail information into royalty split worksheet and assign how royalty will be divided for this transaction.

Open Calculator: This option is available to help you calculate royalty split percentages.

Save Royalties: This option saves the royalty details and executes the transaction.

Save To A New Item: Will save royalty split into a New Royalty Group.

Back: This option will cancel the transaction and go back to the Generate License Page.

Invoice Builder

Assign items and build license detail until you are ready to create an invoice.

Content Information: Provides thumbnail image and brief review of content details.

Show License Terms: This option outlines the license usage details and provides PLUS Media Summary Code.

Process Selected:

Define Customer

Add new or find existing licensee.

A pull down option menu is provided to view the most Recent Customers or enter basic information and click Search Previous Customer.

If the customer is found, the full details are displayed.

If customer is not found, you must fill in details and save.

Define End User

Fill in the name of Licensee.

End User is the party ultimately making use of the image.

Often, licenses permit use only by a particular end user. The end user may be a Licensee, but not all Licensees are end users.

Checkout

Summarizes total Checkout items and Checkout totals.

Check payment types. Credit Card Payments are always accepted. Buy on Account option gives the buyer 30 days to pay.

Checkout Content

This option will take you to Checkout page

Recreate Order

This option will save order and navigate to the beginning of Shopping Cart.

Flip Selection: Resorts selection to ascending order.

License More Content: Allows you to select additional content for licensing.

Remove Selected Items: Removes the selected content from your shopping cart.

CHECKOUT

Review of usage fees and recipient splits are calculated.

Usage Fee: Provider Share and Imagespan service fee are split.

Imagespan will take 5% of the transaction as a service fee.

Provider Share: You are able to split the remaining 95% to assign some or all to yourself or assign some or all to other royalty parties but the total must add up to 100% of your royalty share.

I want to change royalty splits: Click box to modify royalty arrangements; Add or remove royalty parties; Recalculate percentage splits. If box is not selected, you will directly go into the invoice page.

LicenseStream handles the royalties: This option allows you to set royalty rules; LS sends the invoice; LS sets up accounts payable and waits for payment; LS will handle the royalty transactions once payment is received.

I will handle the royalties myself: LS sends the invoice; you accept payment and process your own royalty.

Continue with Order: License is complete and you want to generate license and invoice to client.

Recreate Order: Cancel the transaction and go back to Generate License Page.

Manage Customers

Edit customer information and view all related invoice transactions on this page.

Customer Search: Search customers using filters by Customer First Name, Last Name, Company Name, Email Address and Date Range of Last Licensed content.

A list of customers provides the Customer Name, Company Name, Email, Zip Code, Last Licensed information.

Edit: This option direct you to the User Profile Manager page where you can update your user profile information.

Invoices: This option will direct you to View Invoices page where you can review and manage all billing transactions.

User Profile Manager

Update, change, add or delete current profile settings.

Review and update the current setting for your name, email addresses, phone numbers, addresses and associated companies.

Publish

Start here if you wish to publish content to Google Base and other sites so that they can be found by clients who may want to license your content under specific license models you select.

Select Content to Publish

Search content by filtering Content ID, Description, Royalty Group and Date Range or scroll through thumbnails to review the content items in your library.

Select Content item(s) and click *Select* button to proceed publishing your content.

Publish My Content

Steps to Publish:

1. Review or update caption
2. Add bigger description
3. Select 1 of the 4 publishing models
4. Add up to 10 keywords
5. Add Optional Information
6. Hit Publish button to Publish item
7. Publish Confirmation

Your content item is now marked as published in the database and will display as published.

Be sure to read the important thank you message for publishing your content to Google Base.

The Unpublish button your Content will be reverted back to unpublish your content item and be marked as unpublished.

Popular License:

Publish your content and allow licensee to select from top 25 popular licenses.

Broad-Based License:

Publish your license with very broad and simple options (Print, Media, and Web) at fixed prices.

Custom License:

Publish your content and allow the licensee to use the Imagespan pricing engine to generate a license.

Contact You:

Publish your content and have the licensee contact you.

Content Transactions

A review of all content licensed displayed with the most recently licensed items first.

Content Selection Criteria: This section allows you to search all licensed content, you are able to filter by Recent Top Licenses, Content ID, Buyer First Name or Last Name and Date Range.

Licensed Content: This section displays all licensed content with thumbnails and detailed information and the most recently licensed items first.

Order Details: Click the Order Details button to see the transaction details.

Licensed Content Summary

This page provides a complete summary of all the content details including Licensed Content, Content Summary, License Summary, Additional License Restrictions, Media Summary Code and Content Usage License information.

Licensed Content: Thumbnail and detailed information of all licensed content description for you to review. Click the thumbnail or Order Detail button to see the transaction details.

Content Summary: Lists the number of pending invoices, total invoices, total licenses and total royalties paid.

License Summary: Review of the license usage parameter details.

Additional License Restrictions: Rules for My License entered from previous page.

Media Summary Code: Machine readable code that represents the details of the license.

Content Usage License: A text license statement generated from the license parameters.

Back: Select the Back button to return to My Licensed Content.

Invoices

Search Invoices in the Invoice Selection Criteria using Filters by Content ID, Buyer First Name or Last Name and Date Range.

View Invoices or Add Notes to Pending Invoices, Paid Invoices, or Cancelled Invoices Sections.

The *View Invoice* button will direct you to the actual invoice.

Pending Invoices

Waiting for payment.

Paid Invoices

Payment has been received.

Cancelled Invoices

Cancelled licenses and invoices.

Royalty Transactions

Review and search for Unpaid, Pending and Paid Royalties by filtering in the Royalty Selection Criteria by Content ID or Date Range.

Unpaid Royalties

Royalties generated as a result of license transactions.

Pending Royalties

Royalty payments are available to be paid in the next royalty batch.

Paid Royalties

Royalties to participants have transpired.

Process Royalty

Search Royalties by Date Range Select Royalties to Generate Report or Mark as Paid.

A history of Unpaid Royalties are listed and provides Content ID, Original ID, Sale Date, Amount Owed to Provider, Tax, Withholding Tax and Royalty Created Date/Time stamp.

Mark as pending

Select commissions to be processed.

The royalty payable records stay dormant until the license transaction is paid.

Upon payment the royalty payable records are marked as available to be processed (ready to be paid to the royalty payee).

Pay Commissions

This option gives you the ability to print royalty report, Export to MS Excel or Process Royalties returns to Process Royalties homepage.

Report Generator

This section is a dashboard for all content in LicenseStream.

Reports

The dashboard renders account statements and is capable of exporting report to various file formats.

Reports can be filtered by Start Date, End Date, Only Active Content, Only Published Content or Sort by Date Active or Collection.

Available format options for exporting files are XML, CSV, TIFF, PDF, Web Archive or Excel.