



Content Made Intelligent



Open Your Content for Business

LicenseStream Creator gives creative professionals the most advanced tools available to license, promote, track and make more money from your work.

You Can Generate More Revenue from Your Work

You know that there is a market for your digital content, images, video, and others. But there are so many questions. Should you go with a large stock clearinghouse and compete with hundreds of other artists? Should you try to go it alone and manage the formalities involved with numerous complex licenses? And what are you supposed to do when your assets are used without your permission?

LicenseStream Opens Your Content for Business

Now you can promote, monitor and monetize your creative assets all over the world with the most advanced tools available. LicenseStream automates the costly processes of content licensing and royalty settlement, creating new efficiencies and market opportunities by making your content the storefront. Take control of your creative portfolio and maximize the value of your digital assets.

The Most Advanced Tools Available

- Publish your images, video or other creative assets directly to the Web and global search engines so that anyone can find your work.
- Automate the licensing and royalty distribution of both assignment work and stock content.
- Create a LicenseStream-hosted store with full e-commerce functionality where anyone can view and license your work.
- Market your work directly to customers through third-party sites and your own site or blog using LicenseStream to complete the transactions.
- Track your creative assets across the Web and resolve unauthorized use with automated tools.
- Price your work with confidence using LicenseStream's breakthrough pricing engine.
- Upload and license your work from within Adobe products.

Maximize the Return on Your Creative Efforts

LicenseStream Creator will help you create new opportunities and improve your relationships with the clients you already have. Give yourself an advantage that will transform the way you make money from your digital content.

Who benefits from LicenseStream?



Photographers

License, price and track your images with confidence.



Videographers

Generate new revenues from your archives.



All Creative Professionals

Take advantage of advanced licensing tools to grow your business.



Start Your FREE Trial!

Try LicenseStream Creator FREE for 30-Days.
www.licensestream.com

LicenseStream is built to meet the global standards of the PLUS Coalition (www.useplus.org). This enables rapid compliance with the PLUS licensing standards, adopted by three major global publishers.

Contact Us

Call 866.240.8241 or email us at creator@licensestream.com to find out more.

The Most Advanced Tools Available to Help You License, Track and Make More Money from Your Creative Assets.

Manage Your Business

- ✓ Automate the entire licensing process.
- ✓ Get the tools you need for assignment shooting.
- ✓ Create your own stock photo/video site with e-commerce functionality.

Promote Your Work

- ✓ Publish directly to the Web and global search engines.
- ✓ Customize a gallery and market your work.
- ✓ License your work directly from your site or blog.

Protect Your Intellectual Property

- ✓ Track your images and video across the Web with Content Tracker.
- ✓ Contact infringing sites directly.
- ✓ Turn unauthorized use into a licensing opportunity.

License and Price With Confidence

- ✓ Create the exact license you need.
- ✓ Price your work competitively every time.
- ✓ Choose Rights Managed, Rights Simple or Royalty Free Licenses.

Monetize Your Archives

- ✓ Turn your archives into a stock portal.
- ✓ Profit from the emerging images and video stock market.



ImageSpan is the creator of LicenseStream, the market-leading licensing automation platform for all media types and businesses, from individual creators to enterprises. ImageSpan is the exclusive provider of license registry services to the PLUS coalition.

ImageSpan is partners with arvato finance services, a wholly-owned subsidiary of arvato AG, a Bertelsmann company that also delivers large-scale custom billing solutions for global search engines and Web properties. ImageSpan's LicenseStream and arvato finance's Payment-Lounge, a global billing, accounting and payment infrastructure, are combined in a Media Unified Services Environment (MUSE) that unifies, drives and accelerates the trade of digital content, including video, images, audio and text.



Individual Creators

Put Your Content to Work for You Now



Register



License



Promote



Track



Monetize

Contact Us

Find out how you can put LicenseStream to work for you. Call 866.240.8241 or email us at creator@licensestream.com

