



Open Your Content for Business

LicenseStream reduces costs, increases business visibility and generates new revenue opportunities by making your content intelligent.

Monetizing Content in a Fragmented Media Landscape is Challenging

Managing, distributing, monitoring and monetizing content on the Web is a nearly impossible task for content owners and distributors. When content is distributed and transactions are conducted, manual processes and multiple layers of administration needlessly diminish revenues.

LicenseStream Makes Your Content Intelligent

LicenseStream automates the costly processes of content licensing and royalty settlement creating new efficiencies by making your content intelligent. Intelligent content moves freely through the Web with defined ownership, rights and restrictions, enabling flexible pricing based on use. By making your content intelligent and automating the process you will drastically improve your profit margin and open new revenue opportunities.

Transform the Way You Monetize Digital Assets

- Eliminate legacy tools and time-consuming manual processes by automating licensing and royalty transactions, significantly reducing operating costs.
- Consolidate all content reporting under one platform, enabling smarter planning, consistent metrics and a 360-degree view of your complete licensing efforts.
- Establish content ownership using technology built to meet PLUS organization's global standards.
- Easily apply complex business rules and confidently distribute content across multiple channels.
- Track content assets across the Web and turn infringing use into a revenue-generating opportunity with our automated tools.
- Completely automate royalty settlement and participate in each transaction.

Content That Moves with the Web

Whether content is monetized via subscription, ad-supported delivery or direct download, LicenseStream can optimize your content lifecycle to improve your bottom-line.

Find out how you can put LicenseStream to work for you. Call 888.921.6161 or email us at enterprise@licensestream.com

Who can benefit from LicenseStream?



Content Owners & Distributors

Eliminate inefficiencies and make strategic decisions based on intelligent reporting



Enterprises

Optimize and protect content while reaping the benefits of the entire transaction lifecycle



Advertisers

Utilize a consolidated platform to target channels and demographics more effectively

Contact Us

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LicenseStream transforms the challenge of content distribution into revenue opportunity.

Eliminate Inefficiencies and Increase Profits

- ✓ Reduce licensing and royalty settlement costs by eliminating manual processes
- ✓ Adopt a transparent, universal standards-based licensing environment
- ✓ Open your content to new revenue opportunities

Settle Royalties Automatically

- ✓ Eliminate the need for manual, time-consuming payment processing
- ✓ Track and distribute millions of payments to affiliates, content partners, creators and advertisers over and over again
- ✓ Generate self-provisioning content that can resolve and enforce its own transactions

Protect Your Assets with Content Tracker

- ✓ Make your content self-policing so that its safe no matter where it flows across the Web
- ✓ Track your content assets and find out where and when they're being used
- ✓ Resolve unauthorized use and collect remedies with our automated tools

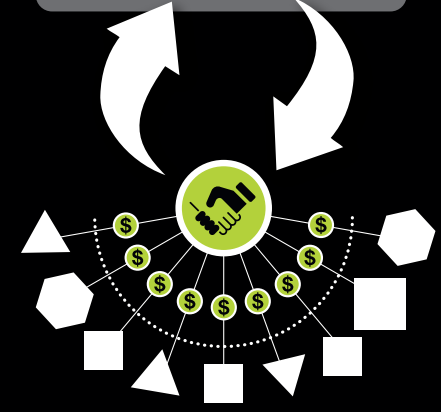
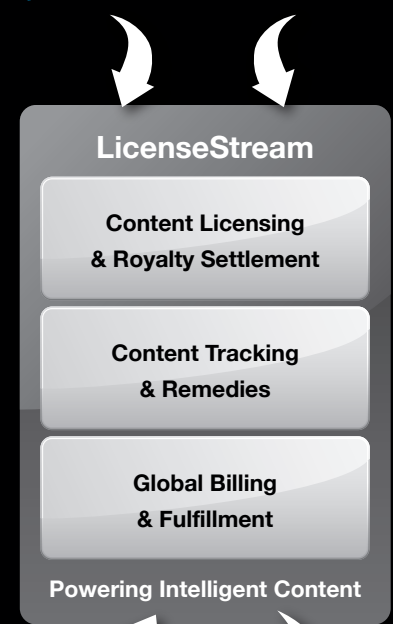
Maximize the Value of Your Content

- ✓ Optimize your assets by consolidating licensing and royalty reporting through one platform
- ✓ Apply complex and dynamic business rules for monetizing content through multiple partners and channels
- ✓ Execute more effective marketing campaigns with comprehensive, centralized data



ImageSpan is the creator of LicenseStream, the market-leading licensing automation platform for all media types and business, from enterprises to individual creators. ImageSpan is the exclusive provider of license registry services to the PLUS coalition.

Enterprise Solutions



Get Started Now
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